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REFERENCES

MARK LANDRY
PRINCIPAL, CREATIVE
INFANIA GROUP, LLC.
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MELISSA MENARD
ART DIRECTOR
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NAN GOGGIN
DIRECTOR, SCHOOL OF ART + DESIGN
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AWARDS FOR NINTH LETTER

VOL. 4, NO. 2
"365: AIGA ANNUAL DESIGN COMPETITIONS 29"
FOR OUTSTANDING DESIGN

VOL. 3, NO. 2 | VOL. 4, NO. 1 | VOL. 4, NO. 2
GOLD COMMUNICATOR AWARDS FROM THE
INTERNATIONAL ACADEMY OF VISUAL ARTS FOR
OUTSTANDING DESIGN

EDUCATION

2008
University of Illinois at Urbana-Champaign
Bachelor of Fine Arts in Graphic Design

2002
San Agustin University | Arequipa-Peru
Bachelor in Industrial Engineering

Languages

Fluent in English and Spanish

EXPERIENCE

10.2011 – 10.2013
Infinia Group LLC. | Designer-Photographer
Brand Strategy and Marketing Consulting Firm
Worked alongside Creative Directors and teams to develop compelling designs for advertising campaigns, collateral marketing materials, annual reports, brand identities, and websites. Independently conceptualize, create and implement a wide array of large-scale projects, including trade show booths, street banners, bus advertisements, and promotional pieces.
Seamlessly coordinated, art directed, and executed portrait, product, and editorial photo shoots both in studio and on location.

08.2010 – 09.2011
Stylesight.com | Jr. Web Designer
Fashion Trend Forecasting and Analysis
Responsible for quality assurance and optimization of multilingual website including the validation of XHTML & CSS coding, CMS administration and image editing. Worked with production team to meet critical weekly deadlines.

09.2008 – 06.2010
Roosevelt Media | Designer
Political Advertising Agency
Collaborate with a team of attorneys, lobbyists, and copywriters to provide strategic planning, campaign consulting, messaging, broadcast media, and print materials for clients throughout the Midwest during the 2008 US elections and beyond.
Responsible for conceiving, executing and managing visual identities systems for state elected officials. Design and produce direct mail, stationary, cards, and fundraisers invitations. Direct and edit photo and video shoots for state representatives and senators.

08.2007 – 07.2008
School of Art + Design | Freelancer
University of Illinois at Urbana-Champaign
Selected by the Office of the Provost to develop, define and implement a new look and feel for the school's official documentation and materials, including manuals, forms, and labels.

08.2006 – 05.2007
Ninth Letter Arts & Literary Journal | Assistant Designer
University of Illinois at Urbana-Champaign
Worked with a team of designers to conceptualize, design and produce award-winning magazine and website. Worked with printing house to ensure quality of final product.

SOFTWARE SKILLS

InDesign, Illustrator, Photoshop, Final Cut Pro, HTML, CSS, Microsoft Office, WordPress